

FOR IMMEDIATE RELEASE:

## **Ark Electromechanical Co., Ltd. announces new international headquarters to support global expansion**

New U.S. based entity to serve as international headquarters to address increased demand for electronic manufacturing services

QINGDAO, CHINA, November 1, 2018 — Fangzhou (Ark) Electromechanical Co., Ltd. today announced the official launch of [Ark Electronics, USA, Inc.](#), with headquarters located in Irvine, California, USA. The new entity will encompass all current design, technology development, and advanced electronics manufacturing services under a unified and globally coordinated management structure. Ark Electronics USA, Inc.'s leadership and technology services team will have an enhanced ability to invest, expand and provide cohesive global services to Ark's existing and prospective customers.

"We continue to enjoy outstanding demand for electronics manufacturing and technology development services," stated Mrs. Wen Xia Zhang, Founder and Chairwoman of Ark Electromechanical, Co., LTD. "Ark has maintained a strong leadership position in providing these services to some of the world's largest consumer electronic brands. Our new international entity will help ensure continued growth as we expand our capabilities and streamline access to our customers within North America and around the globe."

The newly formed Ark international headquarters includes a seasoned leadership team steeped in executive experience across the electronics, automotive and Internet of Things business sectors. As enterprise customers increasingly demand the cost benefits of manufacturing overseas coupled with an international attention to detail and accurate translation, the team will focus on the development of advanced manufacturing and technology services to exceed these expectations. Empowered by this company expansion, Ark Electronics will continue partnering with global customers to bring innovative products to market through design engineering and prototyping services.

"The Ark international team is committed to leveraging our deep engineering expertise and collaborative partnerships to provide enhanced engineering design, prototyping, and manufacturing services to accelerate innovation within corporate enterprises who understand the value of experienced, in-region resources that can manage the cultural nuances of working with an overseas manufacturer. Mrs. Wen Xia Zhang's impressive track record of growth and dedication to quality has provided a solid foundation that we are eager to bring to the international market," stated E J Constantine, CEO of Ark Electronics USA, Inc.

### **About Ark Electromechanical, Co., Ltd.**

Ark is an electronics contract manufacturing and engineering design company serving leading consumer electronics, mobile communications, automotive, and industrial IoT brands. Combining technical expertise with agile manufacturing processes, we enable customers to create original products and solutions at scale. By researching and applying the latest technologies, we anticipate our partners' changing needs and provide the assurance they require to remain competitive and successful in a rapidly changing world. For more information, please visit [www.arkelectronics.com](http://www.arkelectronics.com) or email us at [info@arkelectronics.com](mailto:info@arkelectronics.com).

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